



For more information, contact:

Melissa DeBilzan, Director of Communications
IntrinXec Management Inc.
5353 Wayzata Blvd, Suite 207
Minneapolis, MN 55416
Tel: (952) 252-3573
Email: mdebilzan@intrinxec.com

For Immediate Release

IntrinXec Management Hired to Manage Society for Simulation in Healthcare

June 5, 2008 (Minneapolis, Minnesota) - IntrinXec Management Inc., a Minneapolis-based association management company, has been hired to help manage the Society for Simulation in Healthcare (SSIH).

SSIH's mission is to facilitate excellence in health care education, practice and research through simulation modalities. IntrinXec will provide SSH with daily accounting functions, financial structure management and organizational analysis and membership and event processing. In addition, IntrinXec will provide consulting work based around SSH's core mission as it relates to finance, organization, leadership and development.

IntrinXec ensures the success of client events, membership growth and communications processes by providing organized and detailed management, efficient processes, strategic leadership and exceptional customer service. Dedicated to enhancing the professional image of its clients, IntrinXec is accredited by the AMC Institute.

For more information about IntrinXec, visit www.intrinxec.com/

For more information about SSH, visit www.ssih.org