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For Immediate Release

IntrinXec Client Receives 2008 Award of Communications Excellence

May 27, 2008 (Minneapolis, Minnesota) – The Minnesota Precision Manufacturing Association (MPMA), IntrinXec Management's largest client, has received the 2008 Award of Communications Excellence from the Minnesota Society of Association Executives in recognition of its bi-monthly magazine, *Precision Manufacturing*.

Precision Manufacturing is one of the largest and longest running magazines devoted to manufacturing in the United States. Supported entirely by advertisers, it reaches more than 8,400 readers at 24,000 manufacturers in the Midwest with a variety of pertinent information, such as developments in international trade, suggestions for effective marketing and advances in precision machining equipment. This year, *Precision Manufacturing* is celebrating its 50th anniversary.

Award recipients are selected based on a set of criteria that includes quality, creativity and overall effectiveness in fulfilling the association's goals.

"I think I speak for MPMA members and the manufacturing industry as a whole in Minnesota when I say that we are proud of the *Precision Manufacturing* journal," said MPMA Executive Director Jaime Nolan, CAE. "For more than 50 years, it has helped unite Minnesota manufacturers and keep them competitive by keeping them up to date on industry trends, best practices and resources."

For the last 52 years, MPMA has served as the voice of Minnesota's manufacturing industry, spearheading unique workforce development initiatives, lobbying on behalf of the industry in St. Paul and Washington, and providing networking and educational opportunities for members to grow their businesses. For more information about MPMA, visit www.mpma.com

IntrinXec ensures the success of client events, membership growth and communications processes by providing organized and detailed management, efficient processes, strategic leadership and exceptional customer service. Dedicated to enhancing the professional image of its clients, IntrinXec is accredited by the AMC Institute. For more information about IntrinXec, visit www.intrinxec.com/

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