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**For Immediate Release**

## **IntrinXec's Director of Meetings and Events Recognized by Minnesota Chapter of Meeting Professionals International**

May 28, 2008 (Minneapolis, Minnesota) - IntrinXec Management Inc., a Minneapolis-based association management company, is pleased to announce that Sean R. Schuette, director of meetings and events, was recently recognized by the Minnesota Chapter of Meeting Professionals International (MPI) as "Leader of the Month."

Recipients of the "Leader of the Month" award are nominated by the Board of Directors and recognized for outstanding volunteer commitment and dedication to the chapter. Comments from his nomination include, "Sean has played a major part in the role of KnowledgeQuest for our chapter the last few years. He is always excited, motivated and determined to have this event be a success and this year was no exception. His hard work, long hours and dedication really exemplify the role of a leader, which is why he deserves to be this month's Leader of the Month."

Sean was elected to the MPI Board of Directors for 2008-09 as the Director of Finance, awarded "Leader of the Month" in March 2008, and nominated for Distinguished Volunteer of the Year and Outstanding Leader of the Year EMPI Awards.

"Sean is truly an asset to IntrinXec as well as MPI," said IntrinXec President Jaime Nolan, CAE. "He ensures the success of every event through a high-level of professionalism and organization."

As director of meetings and events, Sean coordinates the details and processes necessary for successful conferences, annual programs, monthly meetings and other special events for all of IntrinXec's clients. Sean brings more than eight years of experience in planning trade shows, conferences and events, some with attendance as high as 15,000 people. He has been with IntrinXec since 2006. Currently Sean is pursuing his Certified Meeting Planner (CMP) designation.

MPI is the world's largest association for the \$102.3 billion meeting and event industry. It is committed to positioning meetings and events as a key strategic component of an organization's success. The over 450-member Minnesota chapter of MPI, established in 1978, empowers its members to increase their strategic value through education, professional development and business growth opportunities.

IntrinXec ensures the success of client events, membership growth and communications processes by providing organized and detailed management, efficient processes, strategic leadership and exceptional customer service. Dedicated to enhancing the professional image of its clients, IntrinXec is accredited by the AMC Institute. For more information about IntrinXec, visit [www.intrinxec.com/](http://www.intrinxec.com/)

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