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For Immediate Release

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IntrinXec Employee Earns Certified Meeting Professional (CMP) Designation

September 30, 2008 (Minneapolis, Minnesota) - IntrinXec Management Inc. is pleased to announce that Director of Meetings and Events, Sean R. Schuette, has earned the Certified Meeting Professional (CMP) credential. The CMP is the highest professional credential in the meetings, conventions and exhibitions industry. Currently there are 13,000 individuals in 35 countries and territories who have earned the CMP designation.

Through the CMP program, individuals who are employed in meeting management pursue continuing education, increase their industry involvement, and gain industry-wide recognition. The requirements for certification are based on professional experience and a written examination.

Schuette has been employed with IntrinXec as director of meeting & events since December 2006. He coordinates the details and processes necessary for successful conferences, annual programs, monthly meetings and other special events for all of IntrinXec's clients. Schuette brings more than nine years of experience in planning trade shows, conferences and events, some with attendance as high as 15,000 people.

Schuette is committed to ongoing involvement and professional development within the meeting industry. He has been involved with the Minnesota Chapter of Meeting Professionals International since 2001, serving five years on the Education Committee and five years on the planning team for the Chapter's all-day education event, KnowledgeQuest. He is currently serving as the Director of Finance for the 2008-09 Board of Directors. Schuette was named "Planner of the Year" in 2006 by the Minnesota Chapter of Meetings Professionals International and has been quoted in several local and national level trade publications as an expert in the meetings industry.

Prior to joining the company, Schuette was the conference coordinator for Cygnus Expositions. He graduated with a degree in technical theater and a minor in communications from Luther College in 1994.

About the Convention Industry Council

The Convention Liaison Council was founded in 1949 by four organizations to facilitate the exchange of information within the meetings, conventions, and exhibitions industry. Now the Convention Industry Council (CIC), the organization has grown to include 34 member organizations. CIC's members represent more than 103,500 individuals and 19,500 firms and properties involved in the meetings, conventions and exhibitions industry.

About IntrinXec Management Inc.

IntrinXec ensures the success of client events, membership growth and communications processes by providing organized and detailed management, efficient processes, strategic leadership and exceptional customer service. Dedicated to enhancing the professional image of its clients, IntrinXec is accredited by the AMC Institute. For more information about IntrinXec, visit www.intrinxec.com

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