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**For Immediate Release**

**IntrinXec Management Hires  
Rachel England as Assistant Account Executive  
and Severyn Skoug as Graphic Designer**

November 24, 2008 (Minneapolis, Minnesota) - IntrinXec Management Inc., a Minneapolis-based association management company, has added Rachel England as an assistant account executive with an emphasis in meeting planning and Severyn Skoug as a graphic designer.

Rachel will provide additional support to the Minnesota Precision Manufacturing Association (MPMA) and the Health Care Administrators Association (HCAA), which are two of IntrinXec's largest clients. Prior to joining IntrinXec, Rachel served as an event planner, public relations and marketing intern for Des Moines Menace Semi-Professional Soccer Team and Kum & Go Corporation.

Severyn is IntrinXec's first full-time graphic designer. He will be responsible for the layout of almost all association materials, including magazines, newsletters, event fliers and annual reports. Prior to joining IntrinXec, Severyn worked as a graphic designer with Allegra Print & Imaging.

"I am thrilled to have Rachel and Severyn on board," said IntrinXec President Jaime Nolan, CAE. "They certainly will help IntrinXec advance its mission, which is to lead every association client to a higher level of professionalism."

IntrinXec ensures the success of client events, membership growth and communications processes by providing organized and detailed management, efficient processes, strategic leadership and exceptional customer service. Dedicated to enhancing the professional image of its clients, IntrinXec is accredited by the AMC Institute. For more information about IntrinXec, visit [www.intrinxec.com/](http://www.intrinxec.com/)

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