



For more information, contact:

Renee Molstad
IntrinXec Management Inc.
5353 Wayzata Blvd, Suite 207
Minneapolis, MN 55416
Tel: (952) 252-3573
Email: rmolstad@intrinxec.com

For Immediate Release

INTRINXEC MANAGEMENT INC. HIRES SHERI L. BREZINKA AS EXECUTIVE DIRECTOR TO THE MISSISSIPPI HEADWATERS CHAPTER OF THE U.S. GREEN BUILDING COUNCIL

Minneapolis, MN (Feb. 16, 2009) – IntrinXec Management Inc, a Minneapolis-based association management company in conjunction with the Mississippi Headwaters Chapter of the U.S. Green Building Council announced today that its Board of Directors has named Sheri L. Brezinka Executive Director of the Chapter, effective Feb. 16, 2009. Brezinka, who became a member of the Chapter in 2002, completed her term as Chapter Board President in December 2008; she assumes a new position for the Chapter.

“We are thrilled to have Sheri continue contributing to our growing Chapter,” said Kevin Flynn, Mississippi Headwaters Board President. “As former Board President, Sheri was instrumental in the Chapter receiving the 2008 Challenge Grant, achieving the 2008 USGBC regional Organizational Excellence Award and bringing the 2010 Greening the Heartland conference to Minnesota.

“The Board created the Executive Director position to address the needs of our growing Chapter,” continued Flynn. “Sheri was the most qualified candidate after an extensive nationwide search. Her years of involvement – most recently as Board President – will serve the Chapter well. Our Chapter is consistently growing in sponsors and members, enabling us to extend our impact in Minnesota. And because we are an all-volunteer organization, Sheri’s added support will enable us to be more effective in our community outreach, education and training. Moreover, Sheri will be able to establish and maintain further relationships and networks, supplementing what the Board currently provides.”

Brezinka stated, “More than 500 individuals contribute to our Chapter, and together we’re advancing green building concepts and practices in Minnesota. Mississippi Headwaters Chapter is by all accounts thriving, and I’m truly excited to help lead the Chapter in 2009 and in years to come.”

The Executive Director 's primary duties include outreach to Minnesota membership, government, community and private entities; oversee and develop financial and fund raising strategy; and work with the Board to execute the Chapter's activities in alignment with its strategic plan. Brezinka will report to the Board, and actively participate in various Chapter committees.

Prior to Brezinka's appointment, she served as the USGBC's Heartland Regional Council for three years and was most recently Chair of the LEED 2009 Regional Credits Task Force. She has been actively involved with the Chapter since it started in 2002, and has served on the board as secretary, vice president and president.

Brezinka has 15 years experience in the construction industry. Prior to her new role with Mississippi Headwaters, she served as Director of Marketing for Weis Builders, Inc. There, she developed and led the general contractor's sustainability programs. Brezinka has a Bachelor of Science degree in Business Administration from the University of Wisconsin-Eau Claire.

About the Mississippi Headwaters Chapter

As the built environment fundamentally impacts peoples' lives and our planet's health, the mission of the Mississippi Headwaters Chapter is to positively transform the building processes, building industry and communities of the Minnesota region, by drawing upon the experience of stakeholders in the built environment. The Mississippi Headwaters Chapter promotes the design, construction and operation of buildings and communities that are healthy places to live and work, environmentally responsible and economically viable on a lifecycle basis. The Chapter serves its members and communities by promoting best practices in design and technology usage, advocating green building policies and facilitating information exchange and education. The chapter encourages the widespread acceptance and use of the LEED® Green Building Rating System™ and other complementary tools and standards. For more information, visit www.usgbcmn.org.

About IntrinXec Management Inc.

IntrinXec ensures the success of client events, membership growth and communications processes by providing organized and detailed management, efficient processes, strategic leadership and exceptional customer service. Dedicated to enhancing the professional image of its clients, IntrinXec is accredited by the AMC Institute. For more information about IntrinXec, visit www.intrinxec.com/

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5353 Wayzata Blvd., Suite 207 ♦ Minneapolis, Minnesota ♦ 55416 ♦
(952) 252-3573 Phone ♦ (952) 252-8096 Fax ♦ info@intrinxec.com