



The Preferred Choice

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IntrinXec Hired to Manage ESABA and MIPLA

Minneapolis, Minn — IntrinXec Management Inc., a Minneapolis-based association management company, announced it was hired by the East Side Area Business Association (ESABA) and the Minnesota Intellectual Property Law Association (MIPLA) for association management services, effective July 1, 2009.

ESABA is a premier business association providing unique, growth-oriented benefits and services to nearly 50 member companies across the Twin Cities area. The Chamber consists of businesses of all sizes and industries, as well as not-for-profit and government organizations. More information can be found on their website at www.esaba.org.

The Minnesota Intellectual Property Law Association (MIPLA) is a non-profit organization formed to promote the development of intellectual property law and enhance the professionalism of its members. MIPLA's members include attorneys practicing in patent, copyright, trademark and trade secret law, patent agents, paralegals, and students interested in the practice of intellectual property.

"We look forward to working with both ESABA and MIPLA," said Jaime Nolan, CAE, president of IntrinXec. "Both organizations will be a nice compliment to our client base and we look forward to partnering with them to accelerate their goals and bring them to the next level."

IntrinXec ensures the success of client events, membership growth and communications processes by providing organized and detailed management, efficient processes, strategic leadership and exceptional customer service. Dedicated to enhancing the professional image of its clients. IntrinXec is accredited by the AMC Institute. For more information about IntrinXec, visit www.intrinxec.com

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