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**American Association of Accountable Care Organizations
Hires IntrinXec Management Inc. as its Association Management Firm**

MINNEAPOLIS — IntrinXec Management Inc., a Minneapolis-based association management company, announced today that the American Association of Accountable Care Organizations (AAACO), has retained their firm for association management services. AAACO is a new national trade association formed to support the development of accountable care organizations (ACO).

“We are excited about working with AAACO to help them build their organization,” said IntrinXec CEO, Jaime Nolan, CAE. “The ACO model is an outcome of health care reform meant to provide quality health care services at competitive prices.”

AAACO is dedicated to the development of Accountable Care Organizations (ACOs) that not only meet the applicable legal requirements for ACOs but also provide the healthcare marketplace with an attractive and viable option to deliver quality healthcare services at competitive prices. AAACO will also work with government stakeholders to ensure that ACOs are to be structured effectively and efficiently and avoiding the burden of unnecessary regulations and costs of compliance. For more information on AAACO, visit <http://www.aaaccountablecare.org/>

IntrinXec Management, Inc. is a leading association management company in the Midwest. Accredited by the AMC Institute, IntrinXec works with professional societies, trade associations, and charitable nonprofits in areas such as executive level staffing, strategic planning, meeting and conference management, publication management, graphic design, member services, financial management and much more. For more information visit www.intrinxec.com or call 952. 252.3573.

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