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AMC INSTITUTE ANNOUNCES 2011-2012 BOARD OF DIRECTORS

New Board President Rick Cristol will focus on promoting the benefits of the association management company (AMC) model and the importance of accreditation for AMCs.

PHILADELPHIA (March 4, 2011) - AMC Institute, the trade association representing the Association Management Company (AMC) industry, announced the 2011-2012 Board of Directors at its recent highly successful Annual Meeting at the Mohegan Sun in Uncasville, Connecticut.

Richard E. Cristol of Kellen Company, headquartered in Atlanta, has been named the 44th President of the Board of AMC Institute. **Jaime Nolan**, CAE, of IntrinXec in Minneapolis, Minnesota, now serves as President-Elect; **Gregg Talley** of Talley Management Group, Inc., headquartered in Mt. Royal, New Jersey, has assumed the role of Treasurer. And, **Deidre Gish-Panjada**, MBA, of AMP Management Services in Olathe, Kansas is now the Secretary. AMC Institute's 2010-2011 Board President, John Dee of Bostrom in Chicago, Illinois is the immediate Past President.

Board President **Rick Cristol is President of Kellen Company, a leading Accredited global professional services firm with headquarters in Atlanta and offices in Beijing, Brussels, New York, and Washington, D.C.** Based in the D.C. office, Cristol has more than 30 years of association management experience – with particular emphasis on governance, strategic planning, government affairs, public relations, meetings management and international and domestic marketing – and is responsible for all of Kellen's North America association management business. Well-traveled in his line of work, he frequently conducts strategic planning sessions for Kellen Company client associations around the world. He is also a member of the America Society of Association Executives (ASAE), where he serves on their AMC Key Committee.

"We are very pleased to have Rick serve as president," said Francine Butler, executive vice president of AMC Institute. "He is one of the most incisive and influential leaders in the association management world today with a proven track record of exemplary leadership and depth of experience and expertise." Rick has served as a board member of the organization for five years, most recently as president-elect in 2010. "To lead an industry that has been such a major part of my professional life is quite an honor and a privilege," said Cristol. During his term, Cristol noted that the organization's focus will be on promoting the benefits of the association management company (AMC) model and the importance of accreditation for AMCs.

An AMC Institute board member since 2006, Board President-Elect **Jaime Nolan, CAE, is Founder and Chief Executive Officer of IntrinXec Management Inc., a Minneapolis, Minnesota-based Accredited Association Management Company providing full-service management to nonprofit trade organizations and professional societies.** Nolan also serves as Executive Director and advisor to the boards of the Minnesota Precision Manufacturing Association and the Health Care Administrators Association, providing guidance on association governance, regulations, and current trends. She is a member of the American Society of Association Executives (ASAE) and the Midwest Society of Association Executives (MSAE), the National Association of Women Business Owners (NAWBO), and Meeting Professionals International (MPI).

Board Treasurer **Gregg Talley, CAE, is President and Founder of Talley Management Group, Inc., an Accredited association/ event management company with headquarters in Mount Royal, New Jersey, and an office in Alexandria, Virginia.** Over his 25-year career, Talley has specialized in medical association management and has extensive experience in planning and managing events

throughout the world, having planned and managed several major international conventions for groups of up to 50,000 people. TMG is currently the management firm for the Convention Industry Council among 23 other national and international professional societies and associations. Talley has served as chair of the Professional Convention Management Association (PCMA) and currently serves as Treasurer on the PCMA Education Foundation.

Board Secretary, **Deidre Gish-Panjada, MBA, leads AMP Management Services, a Kansas City based Accredited Association Management Company providing full-service management to non-profit professional societies and foundations.** Ms. Gish-Panjada also serves as Executive Director of The American Association of Nurse Attorneys. In her 28 years of management experience, she has worked with many association industries, but particularly health care professional societies. She works closely with senior executive staff and volunteers in leadership development, strategic planning and organizational development activities, and coalition building. Ms. Gish-Panjada is a member of the American Society of Association Executives (ASAE), ASAE's Association Management Companies Section and the Kansas City Society of Association Executives (KCSAE).

In addition to the officers, others newly elected to the 2011-2012 AMC Institute Board are:

New Directors: **Brian Riggs**, Association Headquarters, Inc., (Mt. Laurel, NJ)
 Greg Schultz, The Sherwood Group, Inc., (Deerfield, IL)
 Fred Stringfellow, CAE, King Stringfellow Group, Inc., (Bel Air, MD)

New Associate Directors: **Josh Gold**, CAE, CMP, Disney Resort Destinations, (Orlando, FL)
 Lori Gordon, The MandMarblestone Group LLC, (Philadelphia, PA)

Directors, Continuing: **Charles Hall**, Association Services Group (LaGrange, GA)
 Jay Hauck, J.D., CAE, Hauck & Associates, Inc. (Washington, D.C.)
 J. Michael Reitelbach, CAE, RCE, Organization Management Group, Inc. (Chesapeake, VA)
 Nikki Walker, MCI (Brussels, Belgium)
 J. Bruce Wardle, CAE, Association Management Group (McLean, VA)
 Tara Withington, CAE, Executive Director, Inc. (Milwaukee, WI)

Past President: **John Dee**, CPA, Bostrom Corporation (headquartered in Chicago, IL)

Executive Vice President: **Francine Butler**, PhD, CMP, CAE

During this year's annual business meeting luncheon, the AMC Institute presented their 2010 Lifetime Achievement Award to Carl Wangman, Chairman of the Board for The Center for Association Growth (TCAG), a full-service association management company located in Glenview, Illinois.

Carl's 44- year career as an association executive began in 1966. Since that time he has served as the chief staff officer for 28 different professional societies and trade associations. The three association management companies that he has owned have served over 100 associations and professional societies. Carl earned his Certified Association Executive (CAE) designation in 1974, the same year that he purchased The Breeden Company. He was principal shareholder and chairman of The Breeden Company until 1991 when the company was sold. In 1993, Carl founded and remains chairman of The Center for Association Growth.

The AMC Institute 2010 Lifetime Achievement Award is presented to an individual AMC Principal for accomplishments that benefit the AMC industry. These accomplishments include a broad scope of efforts over a lifetime of industry involvement. To be considered, a nominee will have served the AMC industry as a volunteer leader and must have demonstrated professional efforts and personal achievements on behalf of the industry and/or AMC Institute for a significant length of time. Past Recipients include: Glenn Bostrom, Robert Fernley, Robert Kellen, William Maloney, Jean Replogle, William Smith, Suzanne C. Pine, CAE.

Record attendance was recognized at this year's annual conference and old and new members alike were brimming with positive feedback. "I got lots of great, practical information that I can put to use immediately; plus I got to network with my peers. Both are why I continue to attend," said Donna Cameron, President of Melby, Cameron & Anderson in Edmonds, WA. The next gathering for AMC Institute will be at its summer meeting held in St. Louis, MO on August 6, 2011.

About AMC Institute

A trade association headquartered in Philadelphia, AMC Institute represents the association management industry and boasts more than 175 AMC members throughout the U.S., Canada, Europe and Asia. AMC Institute promotes service excellence among association management companies, and strives to raise awareness of a burgeoning AMC industry by establishing its member companies as the recognized and preferred choice for quality association management and professional services. For more information, visit www.AMCInstitute.org.

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